



It's Time to Put People First

'Strategic' voting has come to mean voting for a party you don't like so that you can keep another party you don't like from gaining power. What a waste!

With the provincial election on October 10, it's time to reclaim strategic voting and vote for the party that best represents the values and concerns of you, your family and your community.

Don't let fear drive you to use your vote against what you don't want. Instead, vote in *your* best interest. Recent polls are predicting a Liberal minority with the NDP holding the balance of power. That's good news for working people, and an incentive to work and vote for NDP candidates who support the issues of CUPE Ontario and its members.

Strategic voting – the politics of fear

We all lived through the terrible days of the Harris and Eves Tory government. For over a decade, public service workers were constantly under attack and so were the communities we live in.

In the last election, the McGuinty Liberals played on the politics of fear. They knew people would do anything to be rid of the mean-spirited, divisive, confrontational Conservatives. Out of fear, many people held their nose and voted for a party they didn't really want.

With the McGuinty Liberals, Ontario got a government that's not much different. In fact, the Liberals and Conservatives are two sides of the same coin when it comes to soaring tuition fees, privatizing public services, failing to fix the school funding formula, underfunding social services and municipalities, and dragging their heels on addressing poverty, equality, jobs and the environment.

Your strategy – vote with the politics of hope

On October 10, let the politics of hope guide your vote. Get knowledgeable and active on what the political parties stand for. You'll find lots of information on where the parties stand on issues important to you at CUPE Ontario's website at www.cupe.on.ca

Vote for candidates who support issues and programs that will help you, your family and your community now and in the future. Don't waste your vote on trying to prevent what you don't want. Vote for what you do want!

Vote for MMP

Our vote should always count, yet our 'first past the post' electoral system is part of the problem. On October 10, you will have a once in a generation chance to make voting itself better in a referendum on electoral reform.

Vote for Mixed Member Proportional (MMP) system—on October 10. A Citizens' Assembly on Electoral Reform appointed by the provincial government has recommended an alternative to our current voting system. It will mean more choice, fairer election results and government that reflects the majority view of voters. Find out more at www.VoteforMMP.ca

In
2007,
Vote
with
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Politics
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Hope

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Vote NDP on October 10***

